

Edited Book Name

Digital Transformation and Organizational Innovation in the Contemporary Business World

SUB-THEMES

1. Digital Transformation Strategies and Business Model Innovation
2. Artificial Intelligence and Intelligent Decision-Making Systems
3. Big Data Analytics and Data-Driven Organizations
4. Cloud Computing, Edge Computing, and Digital Infrastructure
5. Internet of Things (IoT) and Smart Business Ecosystems
6. Blockchain Technology and Digital Trust in Organizations
7. Industry 4.0, Industry 5.0, and Smart Manufacturing
8. Organizational Innovation and Change Management
9. Digital Leadership and Strategic Management
10. Innovation Culture and Organizational Agility
11. Digital Human Resource Management and Workforce Transformation
12. Employee Upskilling, Reskilling, and Digital Competencies
13. Customer Experience Management and Digital Marketing
14. E-Commerce, Omnichannel Retailing, and Digital Consumer Behavior
15. Digital Finance, FinTech, and Financial Innovation
16. Cybersecurity, Privacy, and Digital Risk Management
17. Supply Chain Digitalization and Logistics Innovation
18. Smart Cities, Digital Governance, and Public Sector Innovation
19. Sustainable Digital Transformation and Green Technologies
20. ESG, Corporate Sustainability, and Responsible Innovation
21. Entrepreneurship, Start-ups, and Digital Business Ecosystems
22. Knowledge Management and Digital Collaboration Platforms
23. Digital Transformation in Healthcare, Education, and Public Services
24. Business Intelligence, Predictive Analytics, and Decision Support Systems
25. Innovation in SMEs through Digital Technologies
26. Cross-Cultural and Global Perspectives on Digital Transformation
27. Ethical, Legal, and Regulatory Issues in the Digital Economy
28. Emerging Technologies and Future Organizational Trends

29. Digital Inclusion, Accessibility, and Social Innovation

30. Case Studies and Best Practices in Organizational Digital Transformation